



## PROFILE

**Interdisciplinary senior designer, highly skilled in UI & UX design. Worked for 1 year on 2 R&D projects both awarded in the 2019 CES in Las Vegas.**

## SKILLS

CREATIVE & CRITICAL THINKING  
PROBLEM SOLVING  
DETAIL ORIENTED  
VISUAL COMMUNICATION  
WIREFRAMING  
UI PROTOTYPING  
RESPONSIVE DESIGN  
ADOBE SUITE / SKETCH  
HTML / CSS / BOOTSTRAP

## CONTACT

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LinkedIn



Twitter

## EXPERIENCE

### UI / UX DESIGNER @ LDLC GROUP, LIMONEST

2017 - 2019

- Joined the R&D team to design a mobile app connected with a lightsaber awarded in the 2019 CES in Las Vegas
- Worked on the lightsaber Kickstarter campaign with the marketing team. Reached over 100 000€ on the 75 000€ expected in a month thanks to 400 contributors
- Designed a desktop app for a E-ink customizable keyboard also awarded in the 2019 CES in Las Vegas
- Set up usability tests based on Hotjar analysis for Idlc.com website to improve the customer experience, more particularly in the conversion funnel

### GRAPHIC DESIGNER @ LYON, FREELANCE

2014 - 2017

- Worked on many identity brands for craftsmen, restaurant and start-up owners
- Designed e-commerce websites and provided training and support to the clients on the various used CMS such as Prestashop, Wordpress and Drupal

### OWNER-MANAGER & DIGITAL A.D @ SWEET UP!, LYON

2010 - 2014

- Coordinated external development teams based in France, United States, Poland and Czech Republic
- Managed the redesign of the Cahors Group extranet by implementing a photo library and a booking management tool for videoconferencing rooms

### WEBDESIGNER @ ADVEN, PARIS

2007 - 2010

### GRAPHIC DESIGNER @ CRAYON NOIR, PARIS

2005 - 2006

## EDUCATION

### DESIGN & FRONT-END DEVELOPMENT @ L'ÉCOLE MULTIMÉDIA, PARIS

2005 - 2006

### MULTIMEDIA GRAPHIC DESIGN @ CORVISART, PARIS

2004 - 2005

### TECHNICIAN CERTIFICATE IN GRAPHIC ARTS @ ELISA LEMONNIER, PARIS

2001 - 2004